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Zach Sherwood

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zs@zachsherwood.com

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zachsherwood.com

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Chicago, Illinois

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EDUCATION

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2013

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University of Illinois at Chicago | School of Art & Design

*Bachelor of Fine Arts in Graphic Design*

Additional concentration in creative writing & photography.

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EXPERIENCE

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2021 –

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Senior Designer | Corporate Design Office at Morningstar Inc.

2023

Focus on workplace design, environmental graphics, and diversity, equity, & inclusion efforts to extend our brand experience inward for employees.

2019 –

Senior Designer | Brand Experience at Morningstar Inc.

2021

Focus on brand awareness, information design, and systems design to elevate the creative expression of strategic initiatives through close collaboration with content.

2016 –

Designer | Brand Experience at Morningstar Inc.

2019

Focus on brand awareness, information design, and systems design to establish a singular point-of-view for our customers across marketing, sales, research, and product.

2013 –

Associate Designer | Marketing Services at Morningstar Inc.

2016

Focus on digital experience, presentation design, and information design to harmonize our sales enablement efforts under a unified messaging strategy.

2012 –

Design & Marketing Intern | Research at Morningstar Inc.

2013

Focus on information design, sales enablement, and marketing to visualize our research with clarity and craft.

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MISCELLANEOUS

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2022

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Society of Typographic Arts's STA 100

*Pizza for Everyone*

2015

Simplexity: Data Visualization in the Age of Information

*Morningstar Magazine's Data Dashboard*

2013

Student Speaker for Commencement

University of Illinois at Chicago

2013

James Axeman Memorial Award for Graphic Design

University of Illinois at Chicago