
Zach Sherwood

708.

zs@zachsherwood.com

█ .

zachsherwood.com

█

█
Chicago, Illinois

60608

EDUCATION

2013

University of Illinois at Chicago | School of Art & Design

Bachelor of Fine Arts in Graphic Design

Additional concentration in English & Photography

EXPERIENCE

04.2019 –

Morningstar Inc. | Brand Experience, Global Marketing Services

Senior Designer

Lead design of a campaign system across print, digital, and live experiences. Helped apply campaign system to the Morningstar Investment Conference through exhibit installation and motion graphics. Developing identity systems for editorial initiatives.

09.2017 –

Morningstar Inc. | Brand Experience, Global Marketing Services

04.2019

Designer

Lead illustration and design to establish an identity and production for our behavioral science research. Helped establish charting and iconography for our design system.

06.2013 –

Morningstar Inc. | Brand Experience, Global Marketing Services

09.2017

Associate Designer

Helped concept an multi-channel brand campaign. Contributed to the redesign and production of *Morningstar* magazine with a focus on data visualization. Led design exploration for establishing our brand's digital inbound marketing efforts.

05.2012 –

Morningstar Inc. | Equity & Credit Research

05.2013

Design & Marketing Intern

Designed reports, data visualizations, and marketing materials supporting our research team and sales enablement.

MISCELLANEOUS

2015

Simplexity: Data Visualization in the Age of Information

Ralph Arnold Fine Arts Annex

Morningstar Magazine's Data Dashboard exhibited

2013

James Axeman Memorial Award for Graphic Design

University of Illinois at Chicago