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Zach Sherwood

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zs@zachsherwood.com

zachsherwood.com

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Chicago, Illinois

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EDUCATION

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2013

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University of Illinois at Chicago | School of Art & Design

*Bachelor of Fine Arts in Graphic Design*

Additional concentration in creative writing and photography.

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EXPERIENCE

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2023 –

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Senior Designer | 50,000feet, Inc.

2024

Contracted to help design and document brand standards and programs for an international client's brand refresh.

2021 –

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Senior Designer | Corporate Design at Morningstar, Inc.

2023

Led design for special communications projects, explored initial design systems for workplace design and employee programs.

2019 –

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Senior Designer | Brand Experience at Morningstar, Inc.

2021

Collaborated closely with content to create brand programs for our research, standardized design systems for marketing.

2016 –

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Designer | Brand Experience at Morningstar, Inc.

2019

Led visual design for multi-channel brand campaigns, led data visualization for *Morningstar* Magazine's redesign.

2013 –

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Associate Designer | Marketing Services at Morningstar, Inc.

2016

Built a sales enablement library for all solutions and audiences, led the redesign of our digital experience for marketing.

2012 –

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Design & Marketing Intern | Research at Morningstar, Inc.

2013

Designed thematic research reports and marketing materials, explored new visualizations for our intellectual property.

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MISCELLANEOUS

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2022

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Society of Typographic Arts's STA 100

*Pizza for Everyone*

2015

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Simplexity: Data Visualization in the Age of Information

*Morningstar* Magazine's Data Dashboard

2013

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Student Speaker for Commencement

University of Illinois at Chicago

2013

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James Axeman Memorial Award for Graphic Design

University of Illinois at Chicago